

E-Books in the Online Catalog: Challenges and Opportunities

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OLAC Conference 2006

New Technologies & Changing Culture

- Books will never go away, but...
 - Mobile devices more & more prevalent:
 - Handhelds, laptops, MP3, flash drives, cell phones, smart phones
- Portability & flexibility are key

NetLibrary

- OCLC eContent Provider
- eBooks, eAudiobooks
- 100,000+ titles
- 14,000+ libraries worldwide

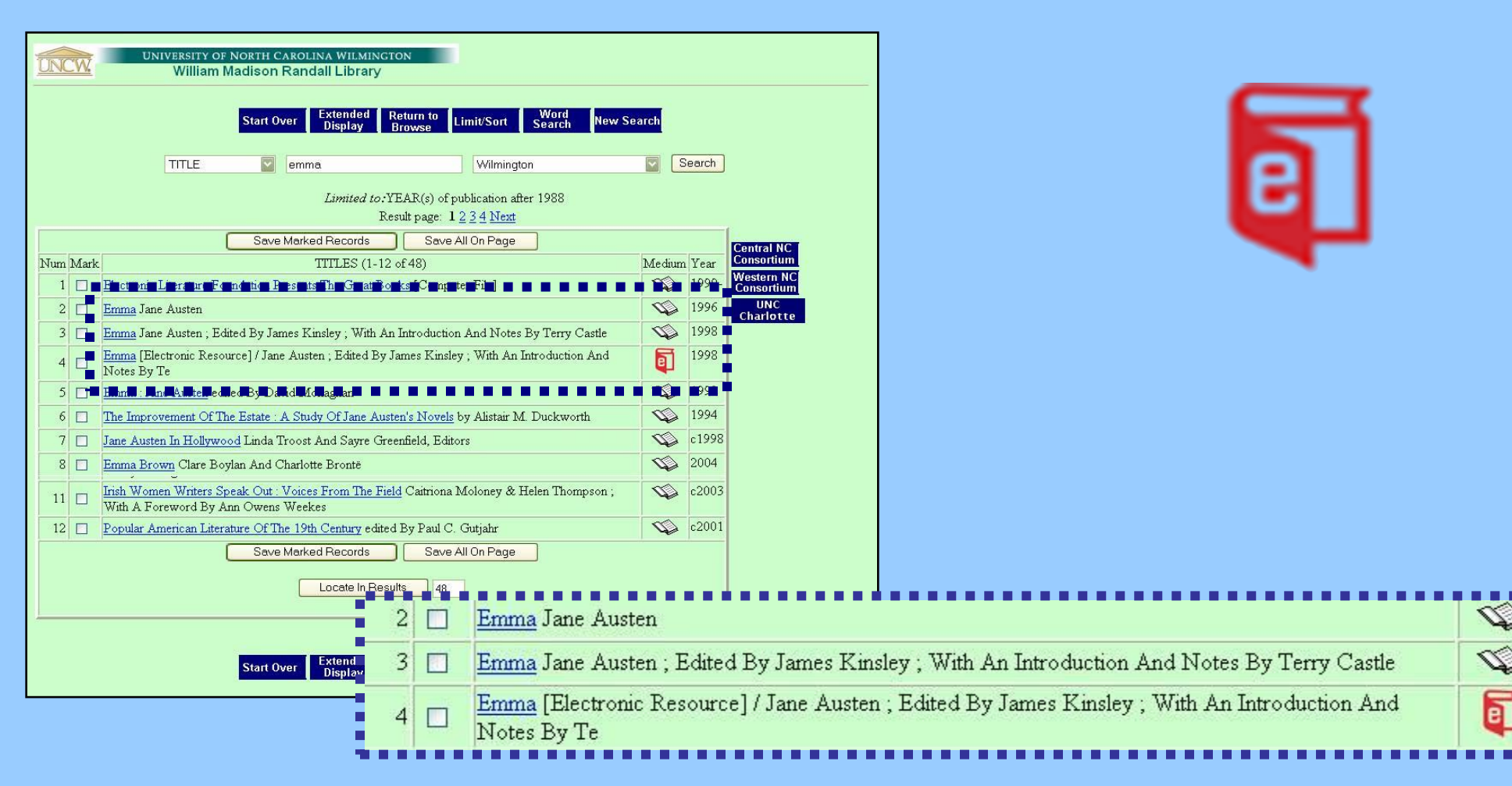
Randall Library

- Free access to selected NetLibrary collections through NC LIVE (North Carolina Libraries for Virtual Education)
- MARC records available for download

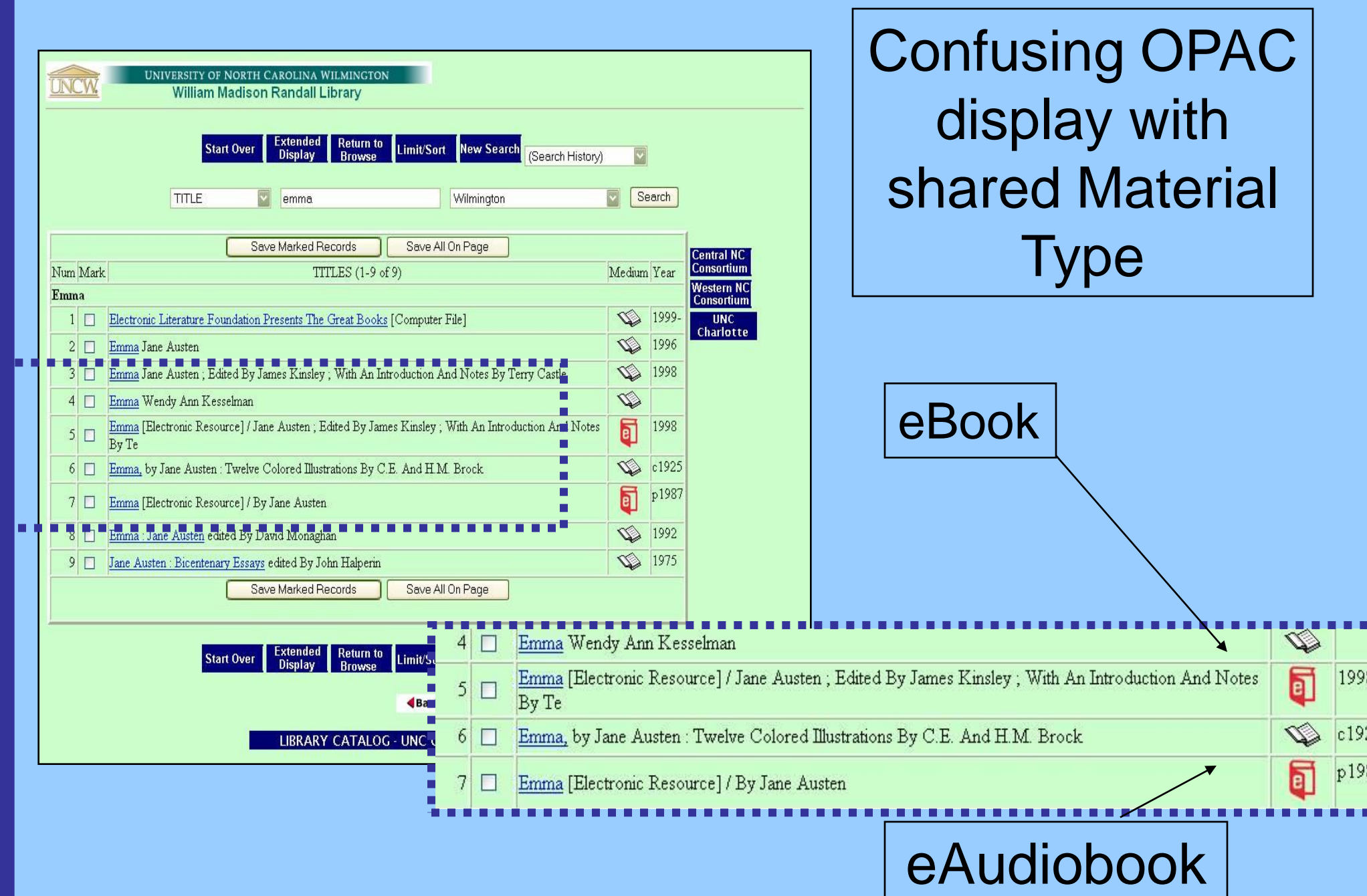
Local Priorities

- Enhance collection
- Allow serendipitous discovery of eContent in OPAC
- Provide portal to NetLibrary's full text search and browse interface
- Offer remote access

Single Material Type for eBooks



Single Material Type for eBooks & eAudiobooks

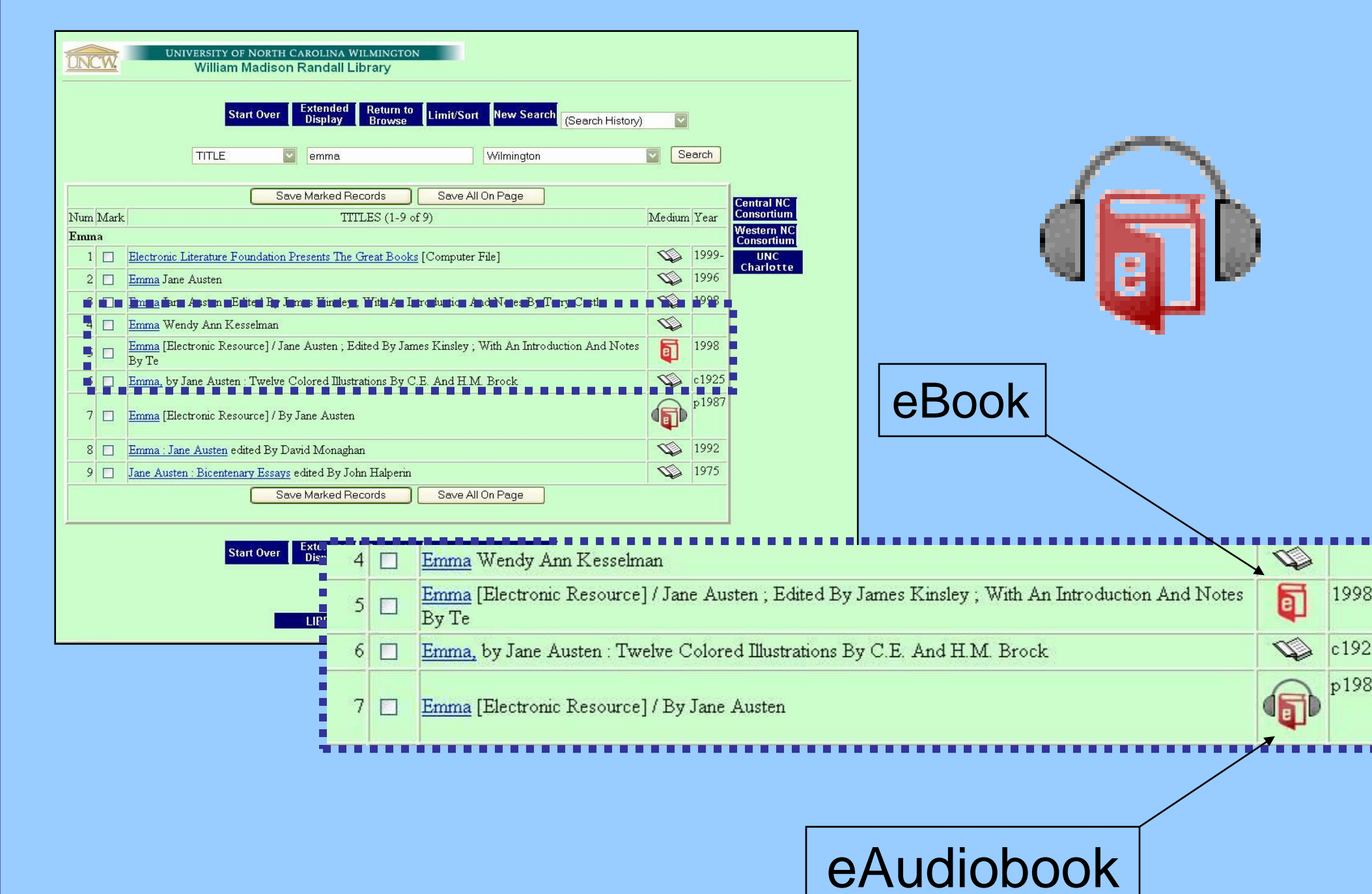


Confusing OPAC display with shared Material Type

eBook

eAudiobook

New Material Type for eAudiobooks



eBook

eAudiobook

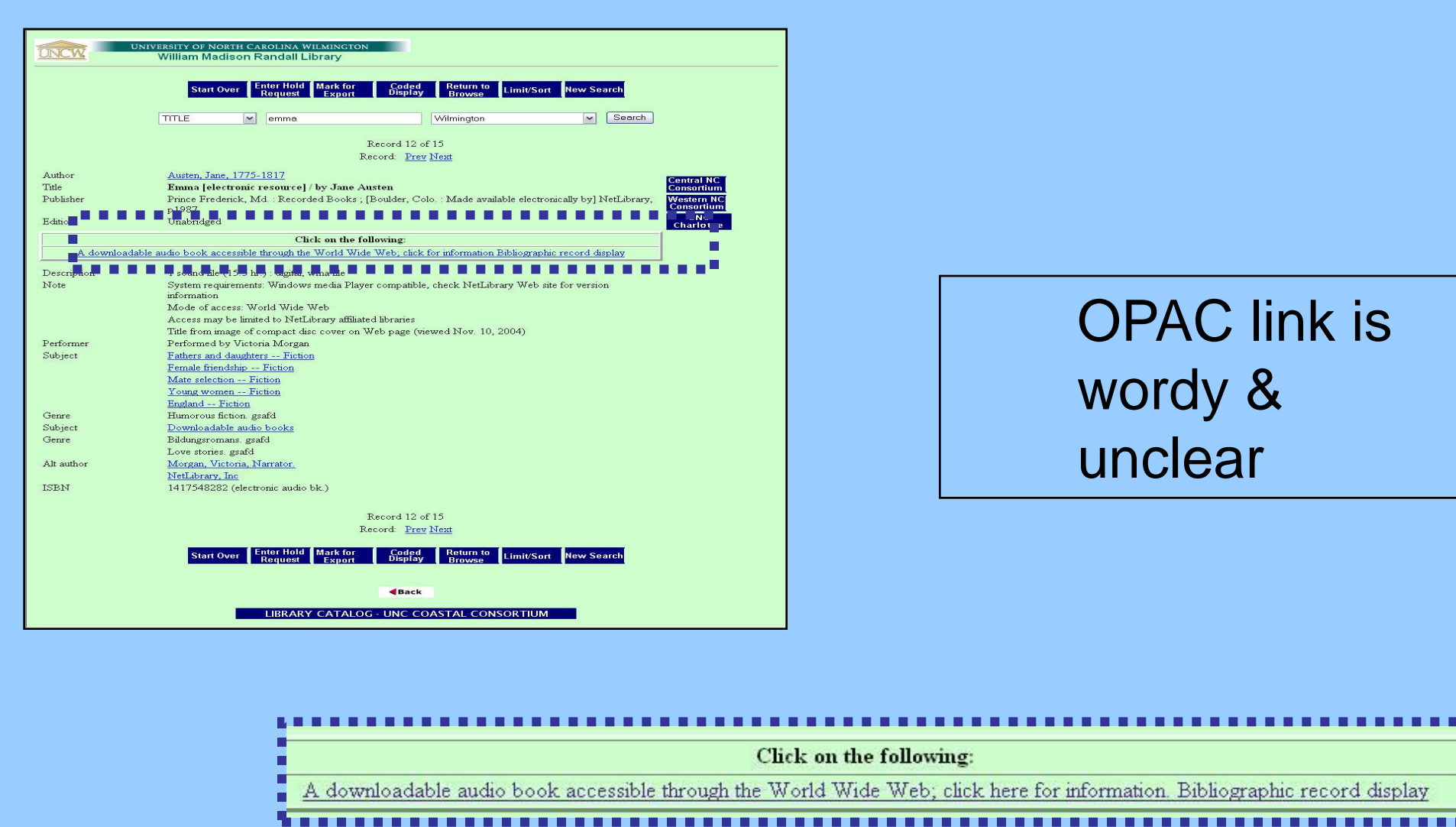
Local Implementation

- Download MARC records into catalog (Innovative Interfaces Inc.)
- Issues encountered:
 - Icon display
 - 856 public note display
 - Access points

Local Solutions

- III Global Update
- Creation of new material type & icon
- Clarification of 856 public notes
- Creation of 856 Instructions link
- Changed 655s to 650/690

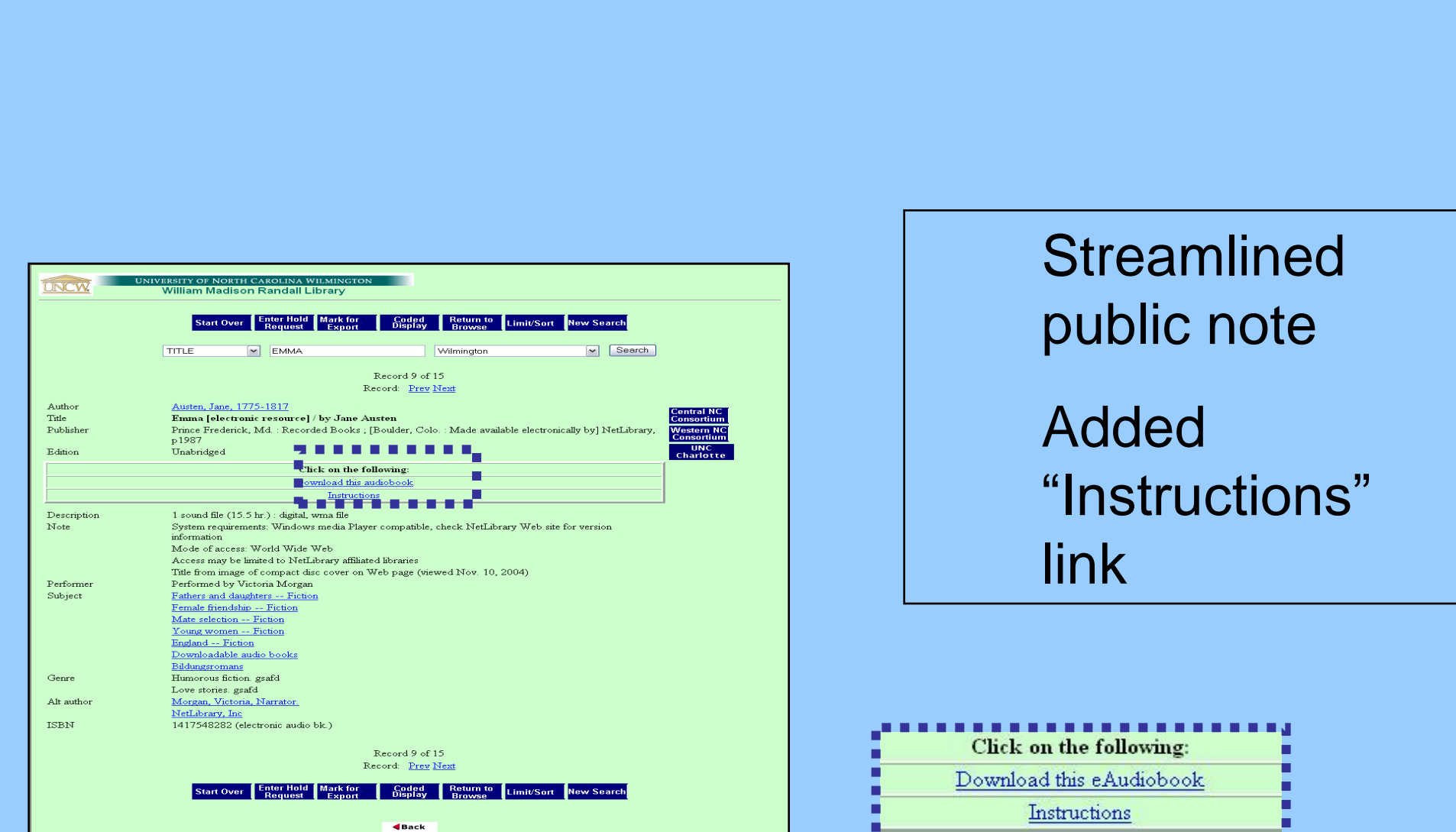
856 \$z Public Note for eAudiobooks



OPAC link is wordy & unclear

Click on the following:
A downloadable audio book accessible through the World Wide Web; click here for information; Bibliographic record display

856 \$z Public Note for eAudiobooks

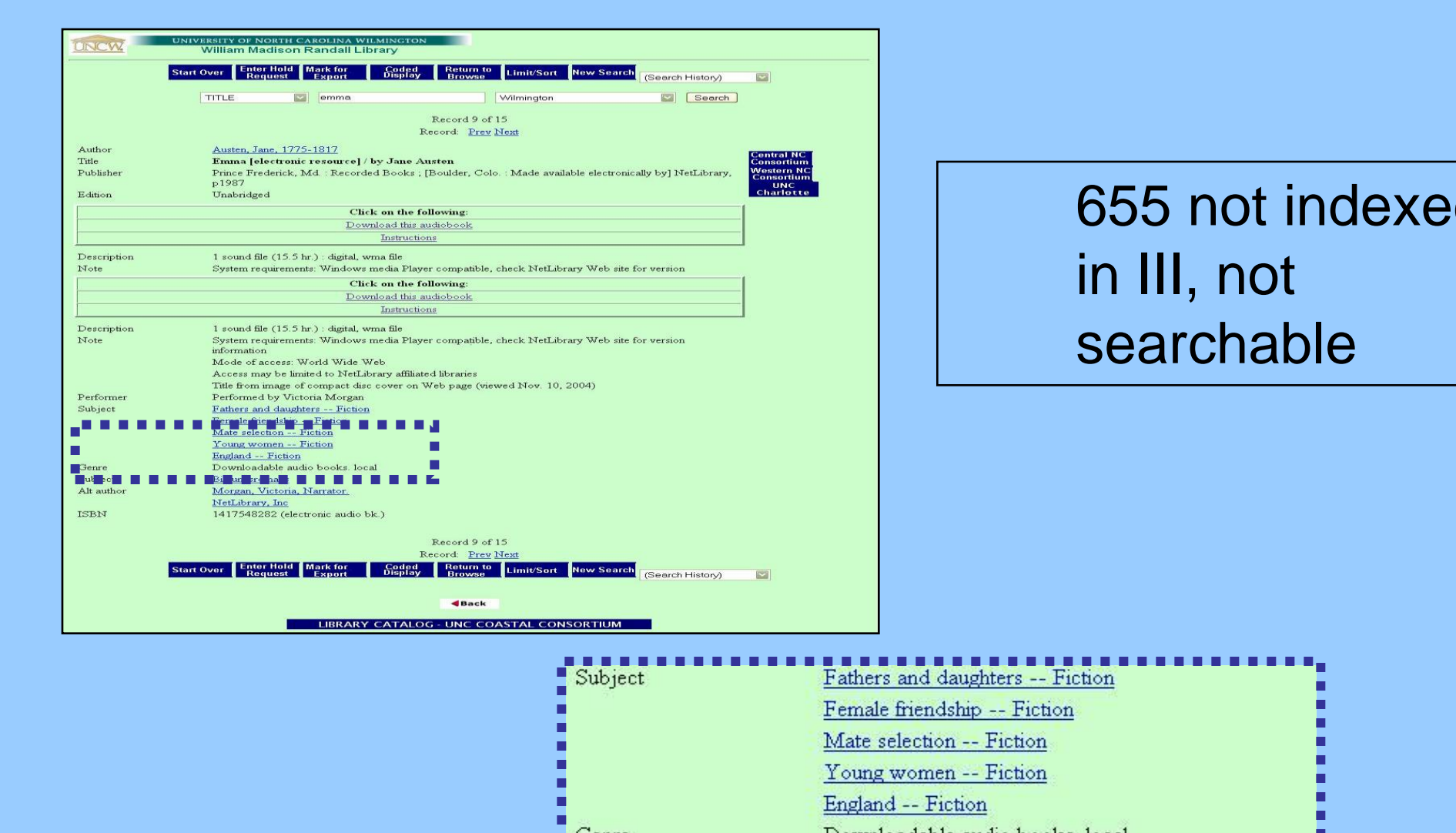


Streamlined public note
Added "Instructions" link

Click on the following:
Download the audiobook
Instructions

LANG	eng English	CAT DATE	04-19-2006	BCODE3	- -
SKIP	0	BIB LVL	m MONOGRAPH	COUNTRY	mdu Maryland
LOCATION	22222 Error	MAT TYPE	- -		
MARC Leader #####cim 22####ia 45 0					
o	001	56948048			
y	003	OCOLC			
y	005	20061230102413.0			
y	006	m h			
y	007	sz uunnnn ed			
y	007	cr nnnnnnauuu			
y	008	041110p19991987mdunnn f eng d			
i	020	1417548282 (electronic audio bk.)			
y	040	N\$TcN\$T\$dOCLdOCLCQ			
y	043	e-uk-en			
y	049	LVGA			
a	100 1	Austen, Jane,d1775-1817			
t	245 1 0	Emma h[electronic resource] / cby Jane Austen			
e	250	Unabridged			
p	260	Prince Frederick, Md. : bRecorded Books ; aBoulder, Colo. : bMade available electronically by NetLibrary, c p1987			
r	300	1 sound file (15.5 hr.) : bdigital, wma file			
n	538	System requirements: Windows media Player compatible, check NetLibrary Web site for version information			
n	538	Mode of access: World Wide Web			
n	506	Access may be limited to NetLibrary affiliated libraries			
n	500	Title from image of compact disc cover on Web page (viewed Nov. 10, 2004)			
n	511 0	Performed by Victoria Morgan			
d	650 0	Fathers and daughters vFiction			
d	650 0	Female friendship vFiction			
d	650 0	Mate selection vFiction			
d	650 0	Young women vFiction			
d	651 0	England vFiction			
d	655 7	Downloadable audio books. 2local			
d	650 0	Bildungsromans			
700 1	0	Morgan, Victoria, nrt			
b	710 2	NetLibrary, nrt			
y	856 4 0	3Bibliographic record display uhttp://www.netlibrary.com/urlapi.asp?action=summary&v=1&bookid=119156 z			

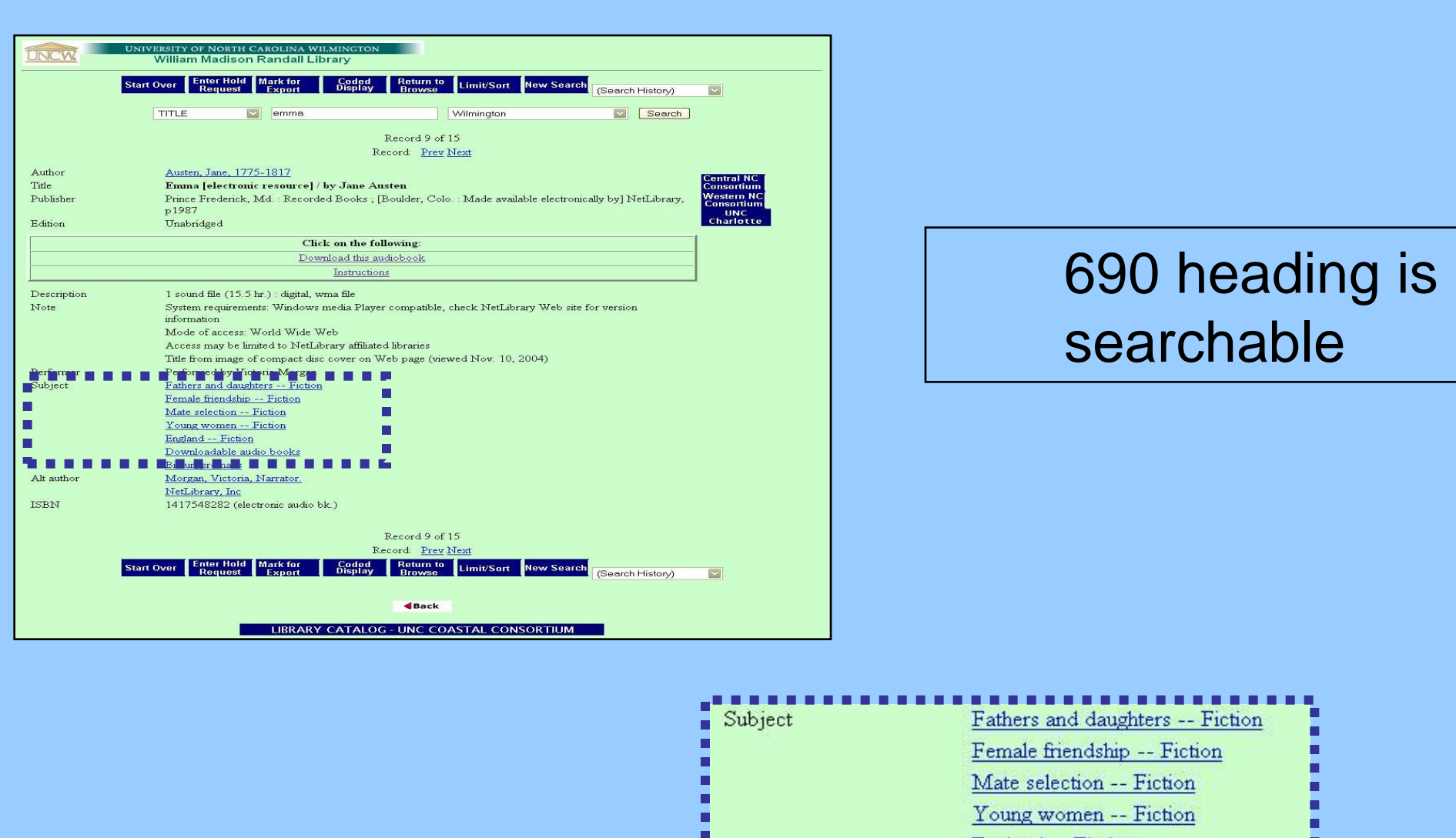
655 Form/Genre Terms



655 not indexed in III, not searchable

Subject
Fathers and daughters -- Fiction
Female friendship -- Fiction
Mate selection -- Fiction
Young women -- Fiction
England -- Fiction
Downloadable audio books -- local

690 Local Subject Heading



690 heading is searchable

Subject
Fathers and daughters -- Fiction
Female friendship -- Fiction
Mate selection -- Fiction
Young women -- Fiction
England -- Fiction
Downloadable audio books

Results

- Distinction of eBook and eAudiobook search results
- More intuitive 856 links & instructions
- Searchable subject terms
 - Electronic books
 - Downloadable audio books

Conclusions

- Integration of NetLibrary MARC records in OPAC
 - Increases the library's collection
 - Improves user access to eContent
- Remote electronic access offers
- Local solutions enhance user access